



FIRECRACKERS

Team Discipline Respect

TDR 2024

2020 Firecrackers TDR Softball

SPONSORSHIP PROGRAM

Firecrackers TDR Fastpitch Softball is a non-profit organization that has a proud tradition of developing young ladies as athletes and leaders. To this end, the TDR program emphasizes training our athletes not only to compete at the highest level on the field of play, but to also represent themselves and their organization off the field and in the classroom. We train our athletes to understand we control our effort...when we do our best as individuals and teammates...the scoreboard (on the field and in life) will take care of itself.

The Firecracker TDR 2024 program is designed to balance/minimize costs and time commitment for athletes/families while maximizing competitive opportunities and growth, including training at top facilities, working to attend and compete in all major PGF, TCS tournaments, college showcases and private tournaments, and seeking to play the top competition in Southern California and nationally. Through our program athletes will obtain both the skills (e.g., "how") and knowledge (e.g., "why") necessary to succeed at the highest levels as teammates and individuals both on and off the field.

Firecrackers TDR is currently seeking sponsors to help us attain our goals. Your contribution will help us with the funding of softball gear, equipment, uniforms, training facilities and travel for every athlete in our program. By sponsoring TDR, know that you are giving back to young athletes in Southern California while concurrently demonstrating your company's commitment to young athletes. As further incentive, and to thank you for your generosity, further know that:

- **TAX DEDUCTION:** All donations (e.g., any amount) are tax deductible.
- **TEAM PLAQUE/WEBSITE RECOGNITION:** Donations in the amount of \$250 and above will receive a commemorative team plaque/recognition for business on our Facebook Page and TDR website (www.fctdr2024.com).
- **ATHLETE BENEFITS:** Athletes individually accrue benefits based on total amounts of sponsorships over the course of the season (January-August 2020 – see attachment).

Sponsorship payments may be made by PayPal (Firecrackers TDR Inc.), Venmo (@Christopher-Dunakin) or check made payable to Firecrackers TDR, Inc. *This is again a tax deductible expense, our program's Federal Tax ID number is 83-1512656.*

Best personal regards & thank you in advance,

Christopher S. Dunakin

Manager/President
Firecrackers TDR, Inc.



SPONSORSHIP PROGRAM - Athlete Benefits

TIER 1 (\$250-\$499—20% Credit re Dues/Costs): For total amounts of sponsorships in excess of \$250 and up to \$499 obtained by or on behalf of a single TDR athlete over the course of the 2020 Spring/Summer season (January 2020 – August 2020), the athlete shall receive 20% of the excess amount as credit toward their TDR seasonal dues and/or costs.¹

TIER 2 (\$500-\$749—20% Credit re Dues/Costs + \$25 voucher): For total amounts of sponsorships in excess of \$500 and up to \$749 obtained by or on behalf of a single TDR athlete over the course of the 2020 Spring/Summer season (January 2020–August 2020), the athlete shall receive 20% of the excess amount as credit toward their TDR seasonal dues and/or costs AND a \$25 Gift Voucher to the Firecrackers Gear Store (<https://gear.firecrackersoftball.com/>).

TIER 3 (\$750-\$999—20% Credit re Dues/Costs + \$50 voucher): For total amounts of sponsorships in excess of \$750 and up to \$999 obtained by or on behalf of a single TDR athlete over the course of the 2019-2020 season (January 2020 – August 2020), the athlete shall receive 20% of the excess amount as credit toward their TDR seasonal dues and/or costs AND a \$50 Gift Voucher to the Firecrackers Gear Store (<https://gear.firecrackersoftball.com/>).

TIER 4 (\$1000+—20% Credit re Dues/Costs + \$75 voucher): For total amounts of sponsorships in excess of \$1000 obtained by or on behalf of a single TDR athlete over the course of the 2019-2020 season (January 2020 – August 2020), the athlete shall receive 20% of the excess amount as credit toward their TDR seasonal dues and/or costs AND a \$75 Gift Voucher to the Firecrackers Gear Store (<https://gear.firecrackersoftball.com/>).²

¹ An athlete receives \$.20 in credit toward TDR fees/costs for each \$1.00 raised *in excess* of \$250. Accordingly, an athlete receives \$50 credit toward TDR fees/costs for every \$250 raised *in excess* of an athlete's initial fundraising obligation of \$250.

² In application, if an athlete raises \$1000 in sponsorships, the athlete will receive \$150 in credit toward TDR fees/costs AND \$150 in vouchers for use at the Firecrackers Gear Store.